

2027 BSides Idaho Falls Sponsor Level Details & Opportunities

Level Name	Cost	Number Available	Sponsor Passes	Event Announcements	Website Logo	Event Signage Logo	T-Shirt Logo	Booth / Banner
Platinum	$5,500	2	8	Yes	Yes	Yes	Yes	Priority booth location + priority banner locations
Gold	$3,300	6	6	Yes	Yes	Yes	Yes	Booth (limited) OR banner at key locations
Silver	$1,700	8	4	—	Yes	Yes	—	—
Bronze	$1,000	10	2	—	Yes	—	—	—

À la Carte	Cost	Notes / Branding
(400) Conference Electronic Badge	$8,000	Sponsors logo on badge
Friday: Breakfast Bar / Coffee / Hot Chocolate	$300	Sponsors logo on Coffee sleeves & signage at table
Friday: Catered Lunch	$4000	Sponsors logo on signage at Lunch table
Friday: Game Night	$600	Sponsors logo on signage at Game Night
Saturday: Breakfast Bar / Coffee / Hot Chocolate	$300	Sponsors logo on Coffee sleeves & signage at table
Saturday: Catered Lunch	$4,000	Sponsors logo on signage at Lunch table
Saturday: After Party	$600	Sponsors logo on signage at After Party

Sponsors can enrich the conference experience by contributing à la carte items and personalized donations to community growth and collaboration.



2027

Sponsorship Agreement

Terms and Conditions

1. **Terms:** Sponsorship Agreement between Eastern Idaho Cyber Educational Alliance: EICEA ("Nonprofit Company") and ("Sponsor") is valid from the date it is fully executed through the end of the 2027 BSides Idaho Falls ("Organizer and sponsored event"), scheduled for April 16 and 17, 2027.

2. **Sponsor Marketing Use Agreement:** Sponsor may use the following tagline on its marketing material during the term of this Sponsorship Agreement: "Official Sponsor of BSides Idaho Falls 2027".

3. **Production Timeline:** In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:

   3.1 Logo in vector format (AI, EPS, SVG; high-resolution only accepted if no vector exists), and sponsor URL to current InfoSec job postings will be sent within 10 business days from date this Sponsorship Agreement is fully executed.

   3.2 All required content must be submitted by February 14, 2027 to be included in printed or digital materials. (Logos submitted after that date will be posted to BSidesIdahoFalls.org ("the website") and associated online media. They will not be included in between-talk/on-screen graphics or printed materials, including the event t-shirt, during the conference.)

4. **Sponsor Trademark Usage:** Notwithstanding above, Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline in the forms provided by Sponsor solely for Organizer to perform and fulfill its obligations under this Sponsorship Agreement. Usage may include, but is not limited to:

   4.1 Event web pages.
   4.2 Sponsor benefit items including, but not limited to, those detailed in this Sponsorship Agreement.
   4.3 Any digital banners or on-screen graphics on webpages, social media, or other media directly related to the event.

5. **Web Reference:** Sponsor may publish an Internet hyperlink from Sponsor's website to the event website, and maintain the hyperlink as an active, functional, and correct link to the website through the duration of the event and thereafter unless removal is requested by Organizer.

6. **Payment:** The preferred payment method is by checks to the account on the invoice that will follow the execution of this agreement. Paper checks should be made out to Eastern Idaho Cyber Educational Alliance or EICEA and mailed to 6850 E Val Verde St., Idaho Falls, ID 83401. We will also take credit cards. If Sponsor needs to process payment through Accounts Payable, Net 60 terms are acceptable, however all payments must be made by February 24, 2027. Failure to pay the full balance 30 days before the event will subject sponsorship to cancellation.

7. **Non-endorsement:** The use of Sponsor's name within the event website or mailing list does not constitute endorsement by Organizer of the Sponsor; the Sponsor's services, products, or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Organizer.

8. **Non-exclusivity:** Organizer does not award exclusive sponsorship or establish exclusive relationships. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Organizer.

9. **Limited Liability:** In the event that circumstances beyond the commercially reasonable control of Organizer interfere with, or prevent Organizer from fulfilling, in part or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, as well as their Board of Directors, harmless from all legal and financial liability to Sponsor caused by such circumstances, including, but not limited to: failure of third parties to fulfill obligations that are required to fulfill Sponsor's promotional benefits, health and safety concerns including event changes or cancellations, and force majeure as detailed below. Sponsor's liability in connection with this Sponsorship Agreement shall be limited to the fee paid by Sponsor for this sponsorship.

10. **Force Majeure:** Neither Organizer nor Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of fire, flood, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

11. **Rejection:** Organizer is a private entity and as such reserves the right to reject a potential sponsor for any reason and need not provide an explanation, public or private, for this rejection. If Organizer rejects Sponsor's participation in the sponsored event, Organizer shall refund to Sponsor any fees paid to Organizer.

12. **Entire Agreement:** This document, together with the documents and attachments hereto, contains the entire understanding of the parties with respect to the subject matter hereof and supersedes all prior agreements and understandings, oral or written, with respect to such matters, which the parties acknowledge have been merged into such documents and attachments.

13. **Data Protection:** Organizer represents and warrants that (i) any personally identifiable information ("PII") collected by it in connection with this Sponsorship Agreement and any PII provided by Organizer to Sponsor shall be processed in compliance with all applicable laws, rules and regulations, including any requirement to obtain a valid consent from data subjects; (ii) it has implemented and will maintain administrative, technical, and physical safeguards to monitor its systems and protect Sponsor's confidential information and any PII against anticipated threats or hazards regarding: security, confidentiality, or integrity; unauthorized or accidental destruction, loss, alteration, or use; and unauthorized access or acquisition; and (iii) it will immediately report to Sponsor any actual or suspected unauthorized access, use, disclosure, modification, or destruction of (a) any Sponsor confidential information or PII; or (b) any system that hosts, stores, or supports Sponsor confidential information or PII.



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Sponsorship Agreement

Sponsorship Information & Level

By signing below, you agree to all of the terms and conditions listed above.

Indicate below which level of sponsorship you are selecting (details on page 3):

Sponsoring Company or Entity

Name: _____

Mailing Address: _____

City / State / ZIP Code: _____

Phone: _____

Sponsor Representative (Print)

Name: _____

Title: _____

Email: _____

Signature: _____

Date: _____

Executive Producer / Organizer Representative, BSides Idaho Falls (Print)

Name: _____

Signature: _____

Date: _____



Participation Level & Contribution

Selection	Level	Contribution
☐	Platinum	$5,500
☐	Gold	$3,300
☐	Silver	$1,700
☐	Bronze	$1,000

Selection	Custom / à la Carte Item(s)	Contribution
☐	Breakfast Bar / Coffee / Hot Chocolate Friday	$300
☐	Breakfast Bar / Coffee / Hot Chocolate Saturday	$300
☐	Game Night (Friday)	$600
☐	After Party (Saturday)	$600
☐	Friday Lunch	$4,000
☐	Saturday Lunch	$4,000
☐	Conference electronic badges	$8,000

Total of Sponsorship selected above	

Sign above to confirm Total of Sponsorship amount

Please submit pages 3 & 4 when completed to **Sponsor@BSidesIF.org** for payment options. Please contact us at the same address if you would like to discuss our sponsorship options. **Thank you for your support.**